

CLAIM LISTING

Claims 1-59 (cancelled).

60. (previously presented): A method for enhancing a continuous video content program with supplemental hyperlink content to provide viewer interactivity with the video content program, comprising the following steps:

configuring digital data which defines a display layout prescribing how the supplemental hyperlink content and the video content program are to appear in relation to one another when displayed;

transmitting the digital data along with the video content program as two separate signals from two separate sources; and

displaying the supplemental hyperlink content and the video content program according to the display layout.

61. (previously presented): A method as recited in claim 60, wherein the transmitting step comprises the following steps:

transmitting the digital data as a first signal from a first source; and

transmitting the video content program as a second signal from a second source that is different than the first source.

Claims 62-29 (cancelled).